

# PMO In A Box

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Prepared for UBS

# Roadmap

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**Why PMO In A  
Box?**

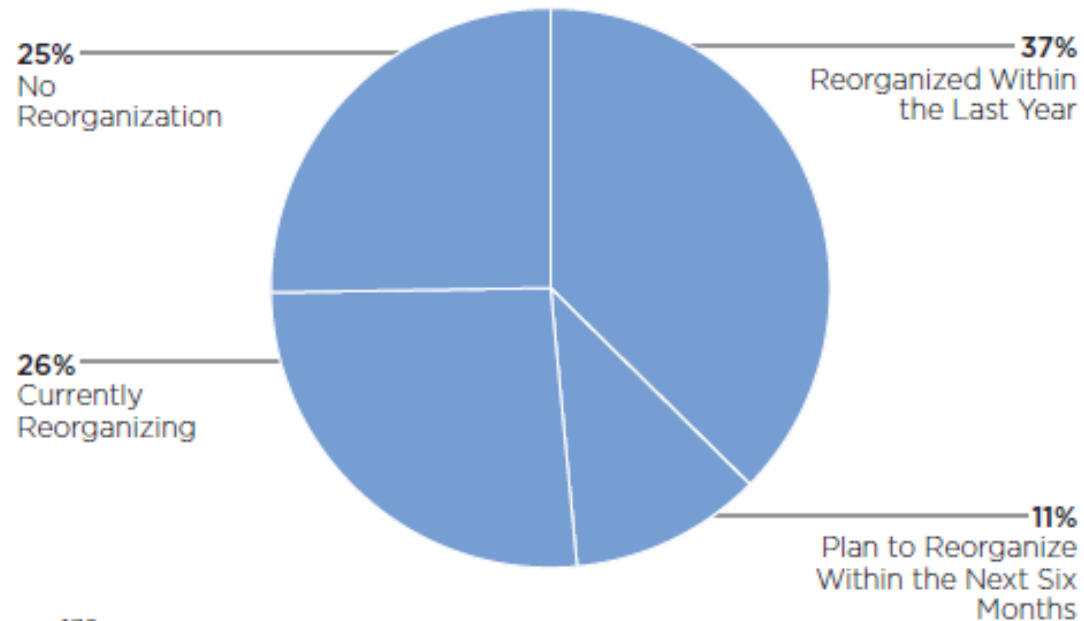
Establish PMO  
Governance

Standardize  
Methodology

Create a  
Stakeholder  
Partnership Plan

# PMOs Are In Transition

Percentage of PMOs Reorganizing or With Plans to Reorganize

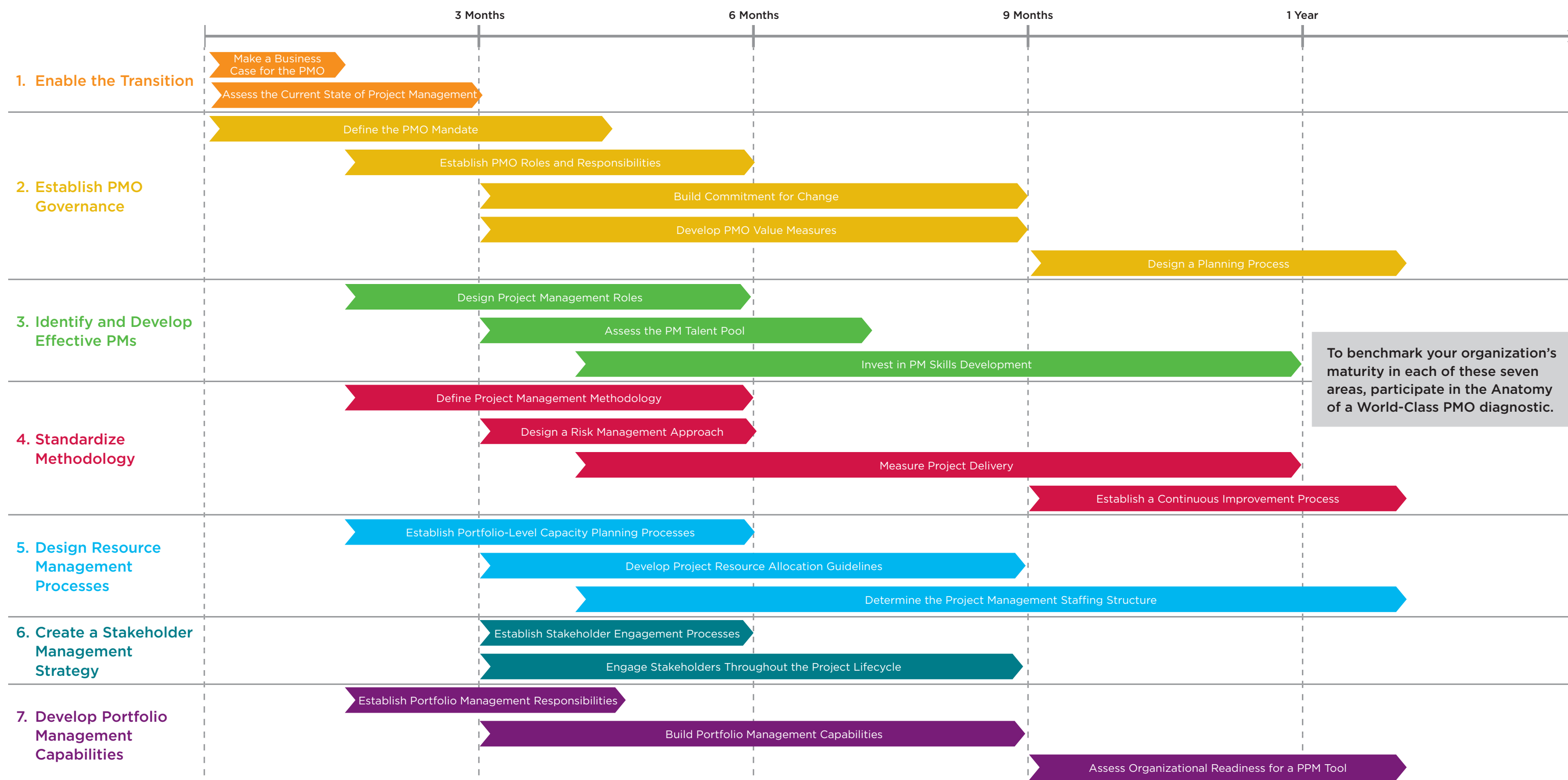


n = 139.

Note: Pie does not equal 100% due to rounding.

# PMO in a Box: A Step-by-Step Guide for Establishing the PMO

Use this roadmap to identify the key steps and timeline for launching your PMO. For detailed guidance on each of these seven steps, see [PMO in a Box: A Step-By-Step Guide for Establishing the PMO](#).



# Tailor Your Approach Based on the PMO Mandate

## Organizational Model

## Sequence of Launch Activities

**Portfolio Monitoring Office:** Track project health status and monitor risks across the portfolio.

**Section 2:**  
Establish PMO Governance

**Section 7:**  
Develop Portfolio Management Capabilities

**Section 4:**  
Standardize Methodology

Portfolio monitoring offices can help define risk management protocols within project management methodology.

**Project Management Office:** Create methodology standards, documentation requirements, and risk management guidelines.

**Section 2:**  
Establish PMO Governance

**Section 4:**  
Standardize Methodology

**Section 6:**  
Create a Stakeholder Partnership Strategy

**Section 3:**  
Identify and Develop Effective PMs

**Section 5:**  
Design Resource Management Processes

Project management offices may be involved in project-level assignment of PMs.

**Portfolio Management Office:** Support project selection and develop portfolio prioritization processes.

**Section 2:**  
Establish PMO Governance

**Section 7:**  
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**Section 5:**  
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**Section 4:**  
Standardize Methodology

Not all portfolio management offices will manage PMs directly or define methodology.

# Roadmap

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Why PMO In A  
Box?

**Establish PMO  
Governance**

Standardize  
Methodology

Create a  
Stakeholder  
Partnership Plan

## 2. Establish PMO Governance

### Key Steps

Define the PMO Mandate

Establish PMO Roles and Responsibilities

Build Commitment to Change

Develop PMO Value Measures

Design a Planning Process

### Implementation Guidance

- ☐ Align the PMO mandate to organizational priorities.
- ☐ Refresh the mandate to ensure continued alignment.

- ☐ Determine core PMO responsibilities.
- ☐ Design the organizational structure.
- ☐ Define principles to guide the direction of project management.

- ☐ Develop an organizational change management plan.
- ☐ Identify key supporters and resisters of change.
- ☐ Tailor the PMO launch message to stakeholder concerns.
- ☐ Utilize multiple channels to deliver the PMO launch message.
- ☐ Minimize project-level disruption from new PMs.
- ☐ Monitor organizational perceptions of the PMO.

- ☐ Track the PMO's business impact.
- ☐ Benchmark your project management costs.

- ☐ Develop a long-term planning process.
- ☐ Create a strategic roadmap for the PMO.

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# Executive Summary: PMO Charter on a Page

**Mission:** “Manage the project portfolio and enable project management staff to enhance organizational responsiveness.”

**Vision:** “Make project management a competitive advantage for the organization.”

## Guiding Principles

1. Business Value
2. Judgment
3. Enterprise Perspective
4. Risk Management
5. Shared Accountability
6. Stakeholder Partnership
7. Proactivity
8. Time Management
9. Cost-Efficiency
10. Reuse

## Objectives

**Manage the Project Portfolio**

**Manage Methodology Standards**

**Deliver Projects**

**Engage Stakeholders**

**Enable Project Management Staff**

**Manage the PMO**

## Metrics

Portfolio Health; Business Case Approval Rate; Portfolio Change Load; Resource Bottleneck Visibility; High-Risk "Driver" Projects,

Methodology Flexibility; Compliance with Methodology Standards

On-Time, On-Budget, and On-Scope; Initial Estimate vs. Actual Time and Budget

Sponsor Satisfaction; Projects with Dedicated Sponsor, Sponsor Engagement

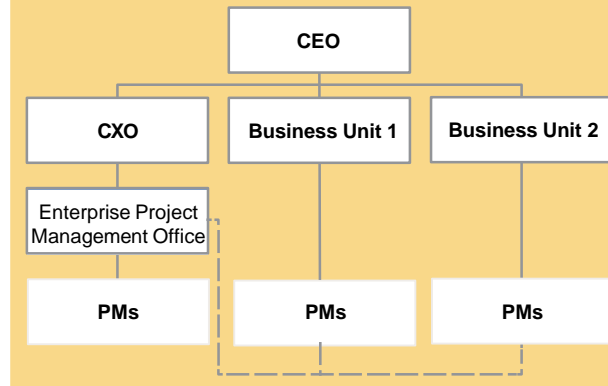
Prevalence of Entrepreneurial PMs; Project Team Stability; PM Utilization

Total Cost of Project Management; Estimated vs. Actual PMO spend

## Key Stakeholders

- PMO Executive Sponsor
- PMO Steering Committee
- Governance Partners (Risk, Audit, etc.)
- Functional Partners (Human Resource, Finance, etc.)
- Project/Program Sponsors
- Part-time Project/Program Managers
- Full-time Project/Program Managers
- Project Delivery Resources
- Other PMOs

## Organizational Structure



## Key PMO Staff

- PMO Head
- Methodology Director
- Resource Manager
- Service Manager
- PM L&D Director
- Project Coordinator
- Project Manager
- Program Manager
- Portfolio Manager
- Project Recovery Consultant

## Sample PMO Activities

- Define a Stakeholder Management Approach
- Engage Project Sponsors
- Prepare Business Partners to Manage Projects
- Collect Project Proposals and Business Cases
- Manage the Project Prioritization Process
- Select and Report Portfolio Metrics
- Manage Project-Driven Change
- Define Programs
- Define Project Management Methodology
- Improve Project Management Methodology
- Manage Project Process Adherence
- Design a Risk Management Approach

# Tailor the PMO Launch Messages to Concerns

## Stakeholder Impact of Process Changes



Stakeholder Group	Change in Stakeholder Workflow	Potential Stakeholder Concerns	Key Benefits Messaging
Senior Management	<ul style="list-style-type: none"> <li>For the first time, the right information will be visible up to the CEO level.</li> </ul>	<ul style="list-style-type: none"> <li>Processes may not mature fast enough and stunt the company's growth.</li> <li>IT may not adequately support the business.</li> </ul>	<ul style="list-style-type: none"> <li>Better insight on investments and returns</li> <li>Ensure highest-priority projects get the most attention.</li> </ul>
Business Executives	<ul style="list-style-type: none"> <li>Need to be more collaborative with IT and Finance in planning</li> <li>Need to align with the new governance models</li> <li>Only approved projects will get done.</li> </ul>	<ul style="list-style-type: none"> <li>May create more red tape and reduce responsiveness</li> </ul>	<ul style="list-style-type: none"> <li>Increased alignment of investments to functional strategies</li> <li>Business units can approve higher thresholds of investments at the cross-functional council level.</li> </ul>
IT Executives	<ul style="list-style-type: none"> <li>Share accountability for ensuring rigorous portfolio prioritization.</li> </ul>	<ul style="list-style-type: none"> <li>There may be resistance to adoption.</li> </ul>	<ul style="list-style-type: none"> <li>PMO transforms from a policing to an enabling organization.</li> <li>Investments are better grouped and easier to manage.</li> </ul>
Account Managers	<ul style="list-style-type: none"> <li>Need to own the planning process and the transition to project delivery</li> </ul>	<ul style="list-style-type: none"> <li>There may be more bureaucracy that slows down work.</li> </ul>	<ul style="list-style-type: none"> <li>Fewer fire drills regarding portfolio and annual planning</li> </ul>
Project Managers	<ul style="list-style-type: none"> <li>Update cost-benefit analysis template at every project stage gate.</li> </ul>	<ul style="list-style-type: none"> <li>More process steps to comply with</li> </ul>	<ul style="list-style-type: none"> <li>Easier to communicate with business partners about projects due to consistent processes</li> </ul>
Process Owners	<ul style="list-style-type: none"> <li>Process owner approval no longer required in project selection due to streamlined oversight</li> </ul>	<ul style="list-style-type: none"> <li>Lower involvement in decision making</li> </ul>	<ul style="list-style-type: none"> <li>Insight on project pipeline and notification of changes when they occur</li> </ul>

The PMO anticipates potential pushback against the new process by considering each stakeholder's concerns and tailors change management messaging accordingly.

# Track the PMO's Business Impact

## PMO Scorecard

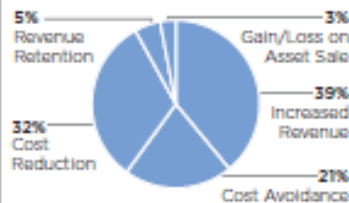
Illustrative

### Key Messages:

- The number of projects managed by part-time PMs is moderately high and suggests the potential need to hire more full-time PMs soon.
- Stakeholder satisfaction is within the target range at 86%.

### Portfolio Value

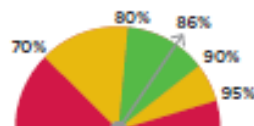
Portfolio Sources of Value Creation  
(Percentage of projects in the portfolio)



### Cumulative Business Value Delivery

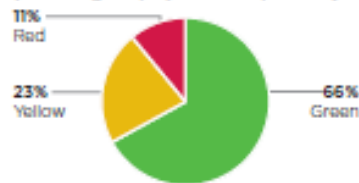
	Number of Projects	Original (\$M)	Revised (\$M)
Increased Revenue	10	30	15
Cost Avoidance	2	12	8
Cost Reduction	7	19	12
Revenue Retention	5	5	2
Gain/Loss on Asset Sale	3	2	1
<b>Total</b>	<b>27</b>	<b>68</b>	<b>38</b>

### Stakeholder Satisfaction



### Portfolio Health

Overall Portfolio Health  
(Percentage of projects in the portfolio)



Project Delivery Performance to Date  
(Percentage of projects in the portfolio)



Cost of Project Management as a Percentage of Total Project Spend



### Resource Utilization

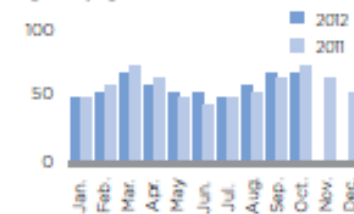
Portfolio Management, by Resource



Ratio of Contractors to FTEs



Average Hours worked per Week by PMs, by Month



# Roadmap

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**Standardize  
Methodology**

Create a  
Stakeholder  
Partnership Plan

# Standardize Methodology

## Key Steps

Define Project  
Management Methodology

Design a Risk  
Management Approach

Measure  
Project Delivery

Establish a Continuous  
Improvement Process

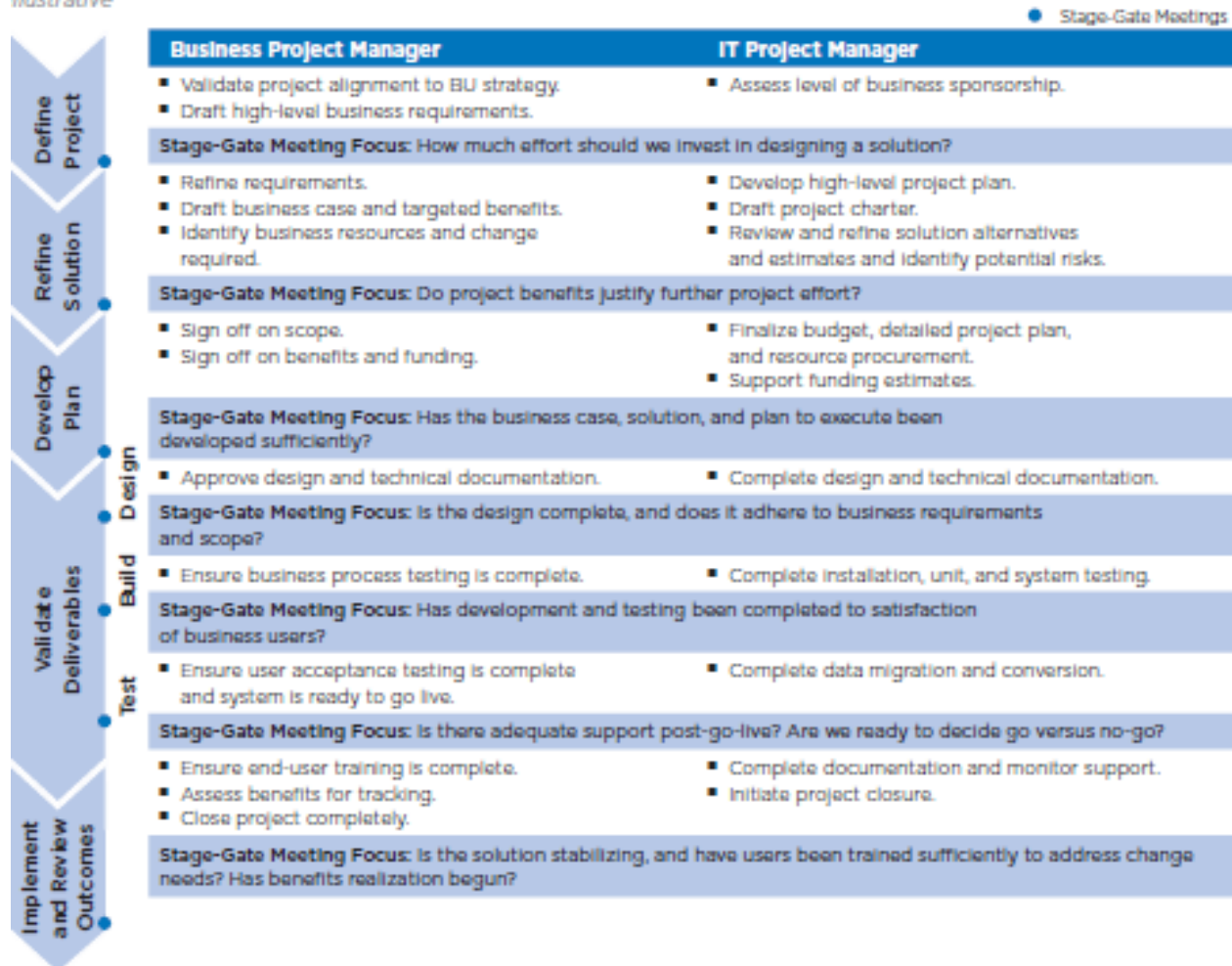
## Implementation Guidance

- ☐ Develop a methodology framework.
  - ☐ Assess the portfolio for Agile suitability.
  - ☐ Provide guidelines for project documentation.
- 
- ☐ Identify a comprehensive set of project risks.
  - ☐ Tier methodology rigor based on project risk level.
  - ☐ Conduct a detailed risk assessment for complex projects.
  - ☐ Document project interdependencies.
  - ☐ Develop a process for assessing ongoing project health.
- 
- ☐ Select project delivery metrics.
  - ☐ Define a standard set of project business outcomes.
  - ☐ Identify leading indicators of project benefits realization.
  - ☐ Design a project status report.
- 
- ☐ Improve project management process quality.

# Develop a Methodology Framework

Project Delivery Phases and Steps  
Illustrative

Cadbury



# Assess for Agile Suitability

## Sample Criteria from Agile Suitability Scorecard

### Project Characteristics

1. Requirements
2. Total effort
3. Interfacing systems
4. Regulatory compliance

...

### Sponsor and Stakeholder Characteristics

13. Sponsor buy-in for Agile methodology
14. Business organization willing to commit more time to provide feedback
15. Product owner or sponsor has experience with training on Agile.
16. Business sponsor, product owner, or business SME available and able to make quick decisions on project priorities

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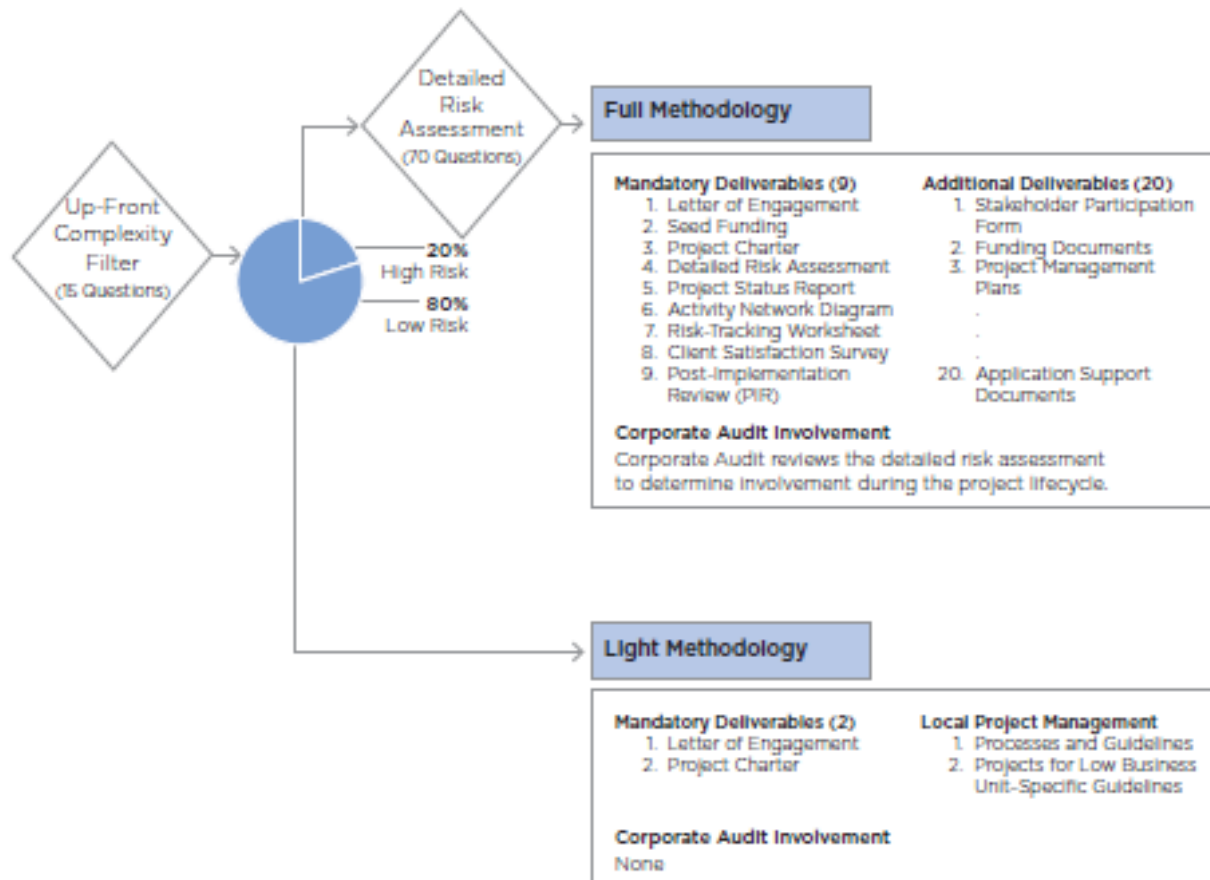
### Project Resources

22. Team size
23. Percentage of resources that will be dedicated full-time
24. Team experience in project's technology domain
25. Team experience in project's business domain

# Tier Methodology Rigor Based on Project Risk

Tiered Project Methodology  
Approach for Deliverables and Governance Tiering

BMO Financial Group





# Determine Project Risk with Size and Complexity

Project Size			
Criteria	Small	Medium	Large
1. Work Months	< 24	24-170	> 170
2. Budget \$XXxs	< 500	500-1,000	> 1,000
3. Elapsed Project Duration (Months)	≤ 4	5-12	> 12
4. Project Team Size	≤ 4	5-12	> 15

Source: BMO Financial Group; CEB analysis.

Project Complexity			
Criteria	Low	Intermediate	High
1. Requirements Complexity	Straightforward and well understood by project team	Complex and well understood by project team	Complex and not well articulated
2. Number of Projects Impacted	0	1	≥ 2
3. Interfaces to Existing Systems	0	1-3	> 3 or external
4. Internal/External Groups to Coordinate	1	2-4	> 4
5. ProcessingType	N/A or batch processing only	Simple online query and update	Complex processing—Internet/distributed systems
6. Data Complexity	N/A or < 50 entities	50-100 entities	> 100 entities
7. Online Response Time	> 7 seconds	3-7 seconds	≤ 2 seconds
8. System Availability	N/A or less than/equal to 95%	98%	Greater than 99%
9. Number of Daily Transactions	≤ 1,000	1,000-50,000	> 50,000
10. Business Criticality	< 30 days outage tolerable	1 week outage tolerable	1 day outage tolerable
11. Data Quality and Conversion	N/A, good quality, simple to convert or automatable	Fair complexity, average complexity, average to convert	Poor quality, very complex, difficult to convert

# Define Standard Set of Project Business Outcomes

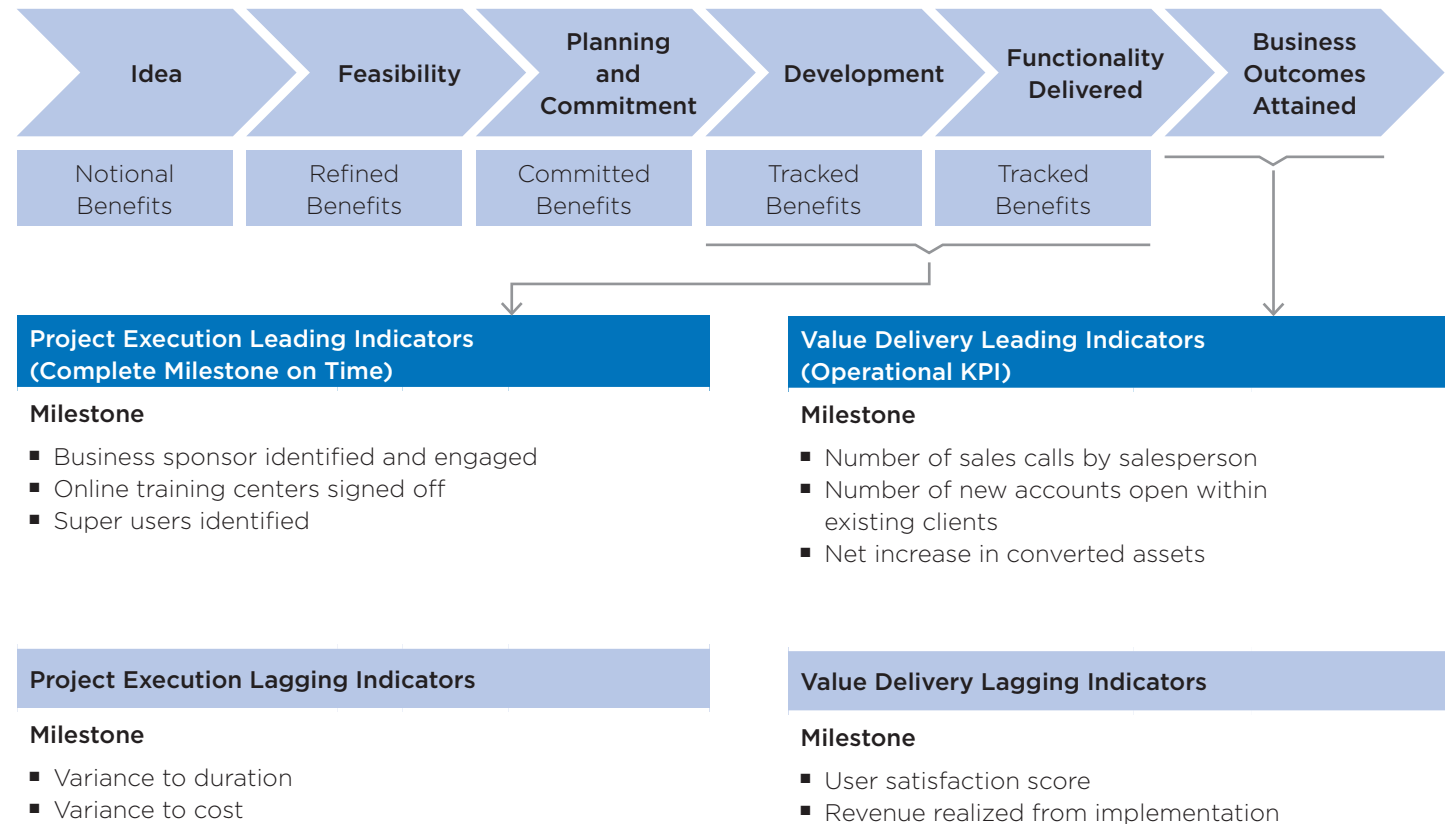
Benefit Category	Illustrative List of Benefit Elements
1. Increased Revenue	<ul style="list-style-type: none"><li>1.1 Increase product pricing or spread.</li><li>1.2 Increase product cross-sales.</li><li>1.3 Acquire new customers from existing markets.</li><li>1.4 Acquire new customers from new markets.</li></ul>
2. Cost Avoidance	<ul style="list-style-type: none"><li>2.1 Purchases avoided</li><li>2.2 Service fees avoided</li><li>2.3 New contractor hiring avoided</li><li>2.4 New staff hiring avoided</li><li>2.5 Increased time to market</li><li>2.6 Reduced risk</li><li>2.7 Extended replacement cycle</li><li>2.8 Hardware/software avoidance</li></ul>
3. Cost Reduction	<ul style="list-style-type: none"><li>3.1 Migrate customers to online channel.</li><li>3.2 Reduce staffing levels.</li><li>3.3 Lower purchasing costs.</li><li>3.4 Lower service costs.</li><li>3.5 Lower cost of capital.</li><li>3.6 Reduce transaction time.</li></ul>
4. Revenue Retention	<ul style="list-style-type: none"><li>4.1 Customer renewal rate increased</li><li>4.2 Customer defection rate reduced</li><li>4.3 Extended contract life</li></ul>
5. Gain/Loss on Sale of Asset	<ul style="list-style-type: none"><li>5.1 Difference between purchase and sale price</li></ul>

## Develop leading indicators to track critical preconditions for project benefits capture.

- Leading indicators are KPIs for midcycle milestones that business partners can act on, demonstrate positive correlation with project success, and are typically nonfinancial in nature.
- Lagging indicators reflect past performance, cannot be addressed by specific action, and usually involve financial results, triple constraints, or customer feedback.
- Ensure leading indicators exist for value delivery to enable midcourse correction and improve benefits realization post-launch.

# IDENTIFY LEADING INDICATORS OF PROJECT BENEFITS REALIZATION

## Illustrative Benefit Element: Increase Client Cross Sales



# Ongoing Project Health Checks

Category	Potential Leading Indicator of Project Trouble
Project Performance	<ol style="list-style-type: none"> <li>1. Project spending is trending significantly under estimate or not using allocated CAPEX.</li> <li>2. A growing number of dependent projects are on hold.</li> <li>3. Business case has not been reevaluated in light of changing business conditions.</li> </ol>
Communication	<ol style="list-style-type: none"> <li>4. No challenges or conflicts were raised in informal and formal project reviews.</li> <li>5. Different perceptions were taken from the same meeting.</li> </ol>
Decision Making	<ol style="list-style-type: none"> <li>6. Project stakeholders often disagree about decisions.</li> <li>7. "Analysis paralysis"—no formal process to ensure decisions are made</li> <li>8. Project team members don't have a clear understanding of the initiative's purpose.</li> </ol>
Talent and Resource Management	<ol style="list-style-type: none"> <li>9. The project team begins to experience attrition.</li> <li>10. It is difficult to identify and allocate necessary resources.</li> <li>11. Project team members look stressed and are often "fire fighting."</li> <li>12. It is difficult to recruit the right talent to participate in execution.</li> </ol>
Stakeholder Engagement	<ol style="list-style-type: none"> <li>13. Ambiguity exists regarding different project stakeholders' responsibilities.</li> <li>14. Stakeholders are missing project team meetings and sending delegates.</li> <li>15. Sponsor is increasingly focused on other projects.</li> <li>16. Stakeholders are not excited or eager about the project's outcome.</li> <li>17. Sponsor is dismissive of project risks.</li> <li>18. Stakeholders are not comfortable escalating issues to project manager.</li> </ol>
Process and Methodology	<ol style="list-style-type: none"> <li>19. Project requirements frequently change without formal assessment.</li> <li>20. Interim goals are defined verbally rather than documented.</li> </ol>

# Roadmap

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Why PMO In A  
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Establish PMO  
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Standardize  
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**Create a  
Stakeholder  
Partnership Plan**

# Create a Stakeholder Management Strategy

## Key Steps

Establish Stakeholder  
Engagement Processes

Engage Stakeholders  
Throughout the Project  
Lifecycle

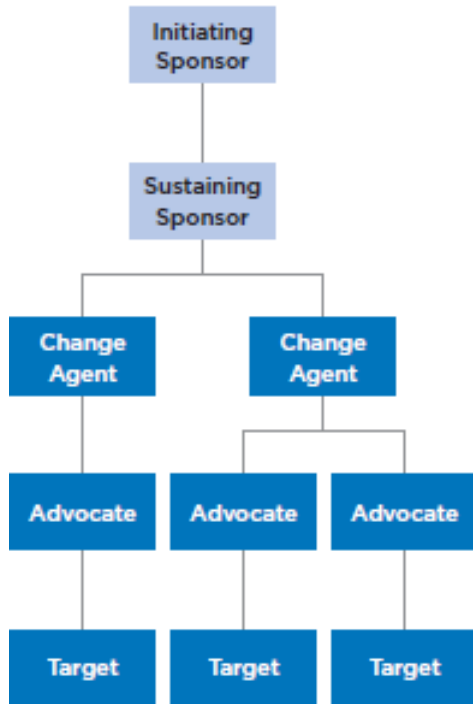
## Implementation Guidance

- ☐ Identify all relevant project stakeholders.
  - ☐ Classify stakeholders based on their potential to drive or prevent change.
  - ☐ Target communications toward high-impact stakeholders.
- 
- ☐ Communicate project sponsor responsibilities.
  - ☐ Clarify sponsor involvement with other stakeholders.
  - ☐ Measure sponsor engagement on an ongoing basis.

# Identify All Relevant Stakeholders

**Raytheon**

## Stakeholder Roles



## Expected Stakeholder Activities

### 1. Initiating Sponsor: Tier 1 Leader

- Secures funding and resources
- Communicates vision and objectives
- Engages team in driving the process

### 2. Sustaining Sponsor: Direct report to initiating sponsor

- Manages resources and budget
- Influences peers and teams to engage
- Contributes operational oversight and business process knowledge

### 3. Change Agent: Functional or business unit experts

- Communicates specific changes
- Supports training from design to delivery
- Coaches and engages local leaders

### 4. Change Advocate: Professionals from affected group

- Serves as local expert
- Champions process, tools, and benefits
- Measures progress against goals

### 5. Change Target: End users affected by the change

- Communicates issues to change agents and change advocates
- Adopts new system or process


# Classify Stakeholders

## Individual Stakeholder Profile

*Illustrative*



**Project: SAP Financials Implementation (Illustrative)**



**Name:** Francisco Santos  
**Department:** Internet Business Solutions Group  
**Title:** Senior Consultant, Operations

Type of Stakeholder	Change Posture	Change/Influence Matrix						
<input type="checkbox"/> Executive Sponsor <input type="checkbox"/> Project Sponsor <input type="checkbox"/> Customer <input type="checkbox"/> Financier <input checked="" type="checkbox"/> Super User <input type="checkbox"/> User	<input type="checkbox"/> Supplier <input type="checkbox"/> Developer <input type="checkbox"/> Sponsor's Boss <input type="checkbox"/> Auditor <input type="checkbox"/> Other	<div> <div>Change Posture</div> <div>Supportive</div> <div>Neutral</div> <div>Resistant</div> </div> <table border="1"> <tr> <td>Impacted</td> <td>Influential</td> <td>Make or Break</td> </tr> <tr> <td>Low</td> <td>Medium</td> <td>High</td> </tr> </table> <div>Degree of Influence</div>	Impacted	Influential	Make or Break	Low	Medium	High
Impacted	Influential	Make or Break						
Low	Medium	High						

Motivations and Incentives

- Reduce administrative burden.
- Recognition of consecutive project success to aid 2008 promotion opportunity
- Boost employee morale across department.

Primary Influencers

- Laura Shah, Director, Operations
- Deborah Goldstein, Team Manager, Customer Service

Communication Preferences

- ☐ Weekly update e-mail
- ☐ Weekly update phone call
- ☐ Standing in-person meeting
- ☐ Trigger-based phone call
- ☒ Trigger-based e-mail
- ☐ Ongoing e-mail CC

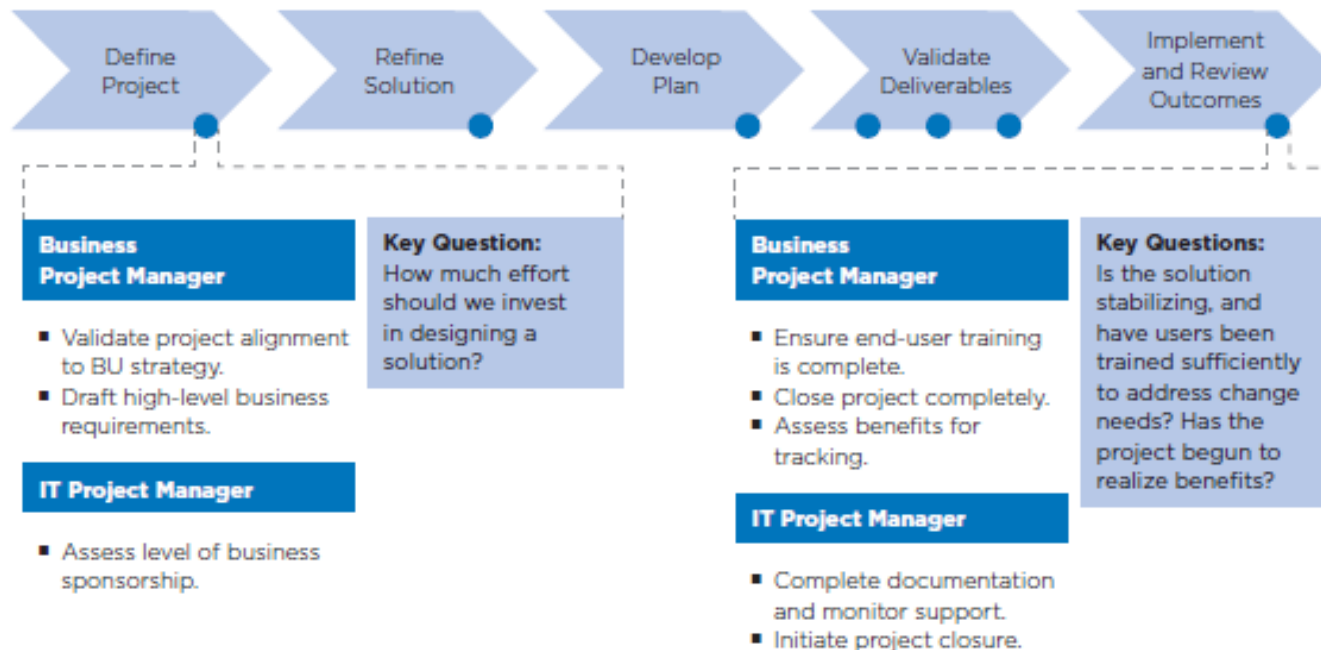
*Strictly Confidential*



# Communicate Project Sponsor Responsibilities

Cadbury

## Project Management Methodology Overview



# Access the Sponsor Resource Center



PMO Leadership Council

This Website

Search



## How We Can Help

Competency

Clarity

Commitment

Provide sponsors with insight into the seven competencies that promote effective sponsorship.

- [Infographic: CEB's Seven Competencies of Effective Project Sponsorship](#)  
Share and discuss the key competencies of effective sponsorship with project sponsors.
- [CEB's Sponsor Competency Model Reference Guide](#)  
Understand the key behavioral indicators of the seven competencies that contribute to effective sponsorship.

Use CUNA Mutual's series of guides and tools (accessible below) to set product owners up for success:

### Support for Product Owners

- [Setting Product Owners Up for Success \(Guidebook\)](#)
- [Product Owner Performance Assessment \(Excel Tool\)](#)

# Advance Your PMO's Maturity

	INTERMEDIATE	PROGRESSIVE	WORLD CLASS
<b>Establish PMO Governance</b>	<ul style="list-style-type: none"> <li>The PMO mandate is clear, focused, and well understood internally.</li> <li>Stakeholders are still skeptical that the PMO adds value.</li> <li>The PMO reports on some forward-looking metrics at the project level only to enable operational success of project management.</li> </ul>	<ul style="list-style-type: none"> <li>The PMO mandate is clear, focused, and accepted by all key stakeholders.</li> <li>The PMO is perceived as a "value enabler."</li> <li>The PMO reports on its performance based on program- and portfolio-level business outcomes.</li> </ul>	<ul style="list-style-type: none"> <li>The PMO regularly partners with senior leaders to recalibrate the mandate.</li> <li>The PMO is seen as a "value generator."</li> <li>The PMO uses leading indicators to forecast a holistic perspective of PMO performance.</li> </ul>
<b>Identify and Develop Effective PMs</b>	<ul style="list-style-type: none"> <li>PMs are effective process administrators.</li> <li>There are no standard guidelines for recruiters to identify soft skills in PM candidates.</li> <li>The PMO evaluates PMs on sponsor satisfaction as well as compliance with methodology, budgets, and schedules.</li> </ul>	<ul style="list-style-type: none"> <li>PMs partner with sponsors to contribute attainment of business outcomes.</li> <li>The PMO provides standard guidelines for hiring PMs with strong soft skills.</li> <li>The PMO has shifted the focus of performance evaluations to how well PMs deliver business outcomes.</li> </ul>	<ul style="list-style-type: none"> <li>PMs are leaders who drive business value through their own decisions.</li> <li>The PMO hires through case-based interviews, often drawing candidates from the business.</li> <li>The PMO primarily rates PM effectiveness by the level at which he or she establishes and drives business outcomes.</li> </ul>
<b>Standardize Methodology</b>	<ul style="list-style-type: none"> <li>The PMO offers several methodology tracks delivering different levels of project rigor.</li> <li>The PMO triages business case definition and benefits tracking rigor based on project size, relative impact, and strategic importance.</li> </ul>	<ul style="list-style-type: none"> <li>The PMO has a flexible management methodology that requires all projects to comply with a minimal set of deliverables deemed critical for business outcome attainment.</li> <li>The PMO has an integrated suite of standard benefits realization metrics that apply to a majority of projects, although the majority of these are lagging indicators of project performance.</li> </ul>	<ul style="list-style-type: none"> <li>The PMO empowers the best PMs to work within a standard set of guidelines rather than to execute a methodology.</li> <li>The PMO identifies and includes leading and lagging indicators of benefits realization as key components of the business case that sponsors must approve before development begins.</li> </ul>
<b>Design Resource Management Processes</b>	<ul style="list-style-type: none"> <li>The PMO tries to prevent bottlenecks by requesting business and technical SMEs' availability for critical projects.</li> </ul>	<ul style="list-style-type: none"> <li>The PMO achieves aggregate views of resource supply and demand by regularly matching resource utilization data with portfolio resource needs to identify major surpluses or shortages of skilled resources.</li> </ul>	<ul style="list-style-type: none"> <li>The PMO adds skill and competency matching on top of simple experience and risk-level requirements to elevate project execution efficiency.</li> </ul>
<b>Create a Stakeholder Partnership Strategy</b>	<ul style="list-style-type: none"> <li>The PMO focuses on PM training to ensure better stakeholder management.</li> <li>The PMO provides PMs and business sponsors with standard descriptions of sponsor roles and responsibilities, as well as standard templates for stakeholder communication.</li> </ul>	<ul style="list-style-type: none"> <li>The PMO manages stakeholder relationships by focusing on both the PM and the sponsor.</li> <li>The PMO coaches and facilitates the involvement of business sponsors at the most important points in the project lifecycle.</li> </ul>	<ul style="list-style-type: none"> <li>The PMO guides PMs on how to assess organizational receptivity or resistance to change.</li> <li>The PMO broadens the standard definition of stakeholders to include end users as well as business sponsors.</li> </ul>
<b>Develop Portfolio Management Capabilities</b>	<ul style="list-style-type: none"> <li>The PMO applies standard project approval criteria, such as business value, degree of fit with enterprise objectives, urgency, and risks to execution, to select projects or programs across the organization.</li> <li>However, the PMO is not able to withdraw funds or resources from a project.</li> </ul>	<ul style="list-style-type: none"> <li>The PMO monitors projects through their execution phase and reevaluates their business case as business conditions change.</li> <li>The PMO has the power to stop in-flight projects where the business case has significantly changed or when higher-ROI projects enter the portfolio.</li> </ul>	<ul style="list-style-type: none"> <li>The PMO advises executives on project selection to maximize long-term enterprise value.</li> <li>These may include projects from across the risk spectrum such as "principled bets" (i.e., high-risk but also high-value projects).</li> </ul>

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# Thank You

